



THE LEGACY PROSPECT DATABASE™ 2008
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Preliminary Match Report

Prepared for Example
September 2008



PROPERTY MATCHES

The Legacy Prospect Database is a database of UK properties where the owner(s) are of the correct age and profile to consider legacy donation. All figures quoted in this report are properties (i.e. individual addresses); your supplied donor file may contain one or more individuals recorded at each property.

1. National Overview

A count of matched properties by value band

Tree	Households
National Overview	357
---£500,001 to £600,000	48
---£600,001 to £800,000	216
---£800,001 to £1,000,000	66
---£1,000,001 to £1,250,000	6
---£1,250,001 to £1,500,000	12
---£1,500,001 to £1,750,000	9

2. Regional Overview

A count by UK Region (based on postcode) and property value band

Tree	Households
Regional Overview	357
---Central London	36
---£500,001 to £600,000	3
---£600,001 to £800,000	18
---£800,001 to £1,000,000	5
---£1,000,001 to £1,250,000	2
---£1,250,001 to £1,500,000	5
---£1,500,001 to £1,750,000	3
---East Anglia	15
---£500,001 to £600,000	4
---£600,001 to £800,000	6
---£800,001 to £1,000,000	2
---£1,500,001 to £1,750,000	2
---Greater than £2,000,000	1
---East Midlands	9
---£500,001 to £600,000	1
---£600,001 to £800,000	7
---£800,001 to £1,000,000	1



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Tree	Households
---Greater London (Excl C London)	47
--- ---£500,001 to £600,000	4
--- ---£600,001 to £800,000	31
--- ---£800,001 to £1,000,000	8
--- ---£1,250,001 to £1,500,000	3
--- ---£1,500,001 to £1,750,000	1
---North West	21
--- ---£500,001 to £600,000	4
--- ---£600,001 to £800,000	11
--- ---£800,001 to £1,000,000	5
--- ---£1,250,001 to £1,500,000	1
---Northern Regions	5
--- ---£500,001 to £600,000	1
--- ---£600,001 to £800,000	4
---Scotland	11
--- ---£500,001 to £600,000	4
--- ---£600,001 to £800,000	4
--- ---£800,001 to £1,000,000	2
--- ---£1,000,001 to £1,250,000	1
---South East	120
--- ---£500,001 to £600,000	15
--- ---£600,001 to £800,000	74
--- ---£800,001 to £1,000,000	17
--- ---£1,000,001 to £1,250,000	1
--- ---£1,250,001 to £1,500,000	1
--- ---£1,500,001 to £1,750,000	10
--- ---£1,750,001 to £2,000,000	2
---South West	36
--- ---£500,001 to £600,000	11
--- ---£600,001 to £800,000	15
--- ---£800,001 to £1,000,000	8
--- ---£1,250,001 to £1,500,000	1
--- ---£1,500,001 to £1,750,000	1
---Welsh Regions	17
--- ---£500,001 to £600,000	8
--- ---£600,001 to £800,000	8
--- ---£1,000,001 to £1,250,000	1
---West Midlands	27
--- ---£500,001 to £600,000	6
--- ---£600,001 to £800,000	15
--- ---£800,001 to £1,000,000	3
--- ---£1,250,001 to £1,500,000	3
---Yorkshire & Humberside	13
--- ---£500,001 to £600,000	4
--- ---£600,001 to £800,000	6



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Tree	Households
---£800,001 to £1,000,000	2
---£1,250,001 to £1,500,000	1



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3. Age Profile

Age Band of Head of Household and property value band

Tree	Households
Age Profile	357
---Age 56-65	164
--- ---£500,001 to £600,000	24
--- ---£600,001 to £800,000	100
--- ---£800,001 to £1,000,000	20
--- ---£1,000,001 to £1,250,000	2
--- ---£1,250,001 to £1,500,000	9
--- ---£1,500,001 to £1,750,000	7
--- ---£1,750,001 to £2,000,000	2
---Age 66+	193
--- ---£500,001 to £600,000	35
--- ---£600,001 to £800,000	97
--- ---£800,001 to £1,000,000	41
--- ---£1,000,001 to £1,250,000	3
--- ---£1,250,001 to £1,500,000	10
--- ---£1,500,001 to £1,750,000	4
--- ---£1,750,001 to £2,000,000	3



4. Residence Type

Count of properties by value and type.

Tree	Households
Residence Type	357
---Detached	312
--- ---£500,001 to £600,000	51
--- ---£600,001 to £800,000	182
--- ---£800,001 to £1,000,000	51
--- ---£1,000,001 to £1,250,000	1
--- ---£1,250,001 to £1,500,000	15
--- ---£1,500,001 to £1,750,000	9
--- ---£1,750,001 to £2,000,000	3
---Semi-detached	24
--- ---£500,001 to £600,000	5
--- ---£600,001 to £800,000	11
--- ---£800,001 to £1,000,000	6
--- ---£1,500,001 to £1,750,000	1
--- ---£1,750,001 to £2,000,000	1
---Bungalow	1
--- ---£500,001 to £600,000	1
---Terraced	5
--- ---£600,001 to £800,000	3
--- ---£800,001 to £1,000,000	2
---Flat	15
--- ---£500,001 to £600,000	2
--- ---£600,001 to £800,000	1
--- ---£800,001 to £1,000,000	2
--- ---£1,000,001 to £1,250,000	4
--- ---£1,250,001 to £1,500,000	4
--- ---£1,500,001 to £1,750,000	1
--- ---£1,750,001 to £2,000,000	1



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5. Dependants

Indicates if matched properties have children

Tree	Households
Dependants	357
---Has No Children	351
--- ---£500,001 to £600,000	58
--- ---£600,001 to £800,000	194
--- ---£800,001 to £1,000,000	59
--- ---£1,000,001 to £1,250,000	5
--- ---£1,250,001 to £1,500,000	19
--- ---£1,500,001 to £1,750,000	11
--- ---£1,750,001 to £2,000,000	5
---Has Children	6
--- ---£500,001 to £600,000	1
--- ---£600,001 to £800,000	3
--- ---£800,001 to £1,000,000	2

6. Wealth Intelligence

Indicates if matched properties also appear in the Wealth Intelligence Database (where further attributes are available).

Tree	Households
Wealth Intelligence	357
---No	330
--- ---£500,001 to £600,000	56
--- ---£600,001 to £800,000	188
--- ---£800,001 to £1,000,000	62
--- ---£1,000,001 to £1,250,000	3
--- ---£1,250,001 to £1,500,000	11
--- ---£1,500,001 to £1,750,000	9
--- ---£1,750,001 to £2,000,000	1
---Yes	27
--- ---£500,001 to £600,000	2
--- ---£600,001 to £800,000	17
--- ---£800,001 to £1,000,000	1
--- ---£1,250,001 to £1,500,000	4
--- ---£1,500,001 to £1,750,000	2
--- ---£1,750,001 to £2,000,000	1