

New Wealth Report January 2010



PROSPECTING FOR GOLD LTD

Wealth Intelligence Services™

For further details Contact:

Andrew Thomas, Founder

Prospecting for Gold Ltd

Tel: 01491 577311

Email: andrew@prospectingforgold.co.uk

James Redhead

Prospecting for Gold Ltd

Tel: 07785 273765

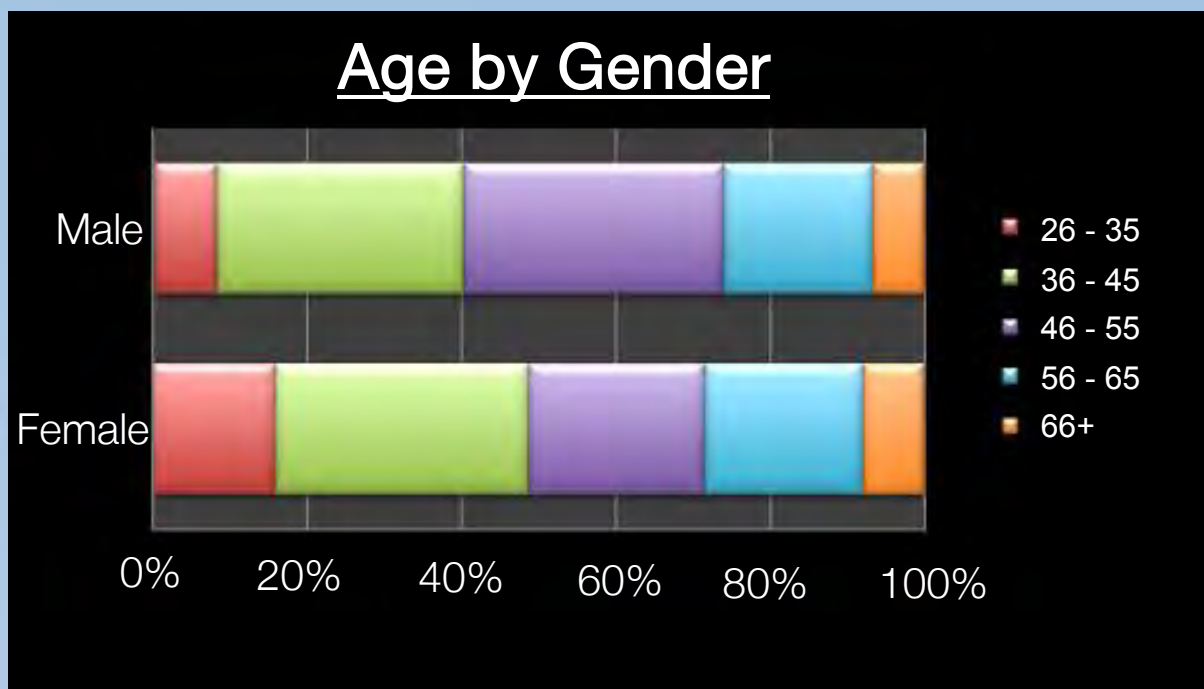
Email: james@prospectingforgold.co.uk

Highlights

- 1633 potential millionaires or potential multi millionaires have been identified in the last 3 months from 1701 different events
- The oldest first time potential millionaire was a gentleman aged 83.
- The youngest potential millionaire was a man aged 22.
- 81% of all potential millionaires identified were men.
- The richest first time potential millionaire received £151million!
- London was the most popular postal area for potential millionaires with 119 individuals becoming multi millionaires from liquidity events in the last quarter.
- The largest source of new wealth came from the sale of private limited companies. This source accounted for 69% of all wealth events in the period.

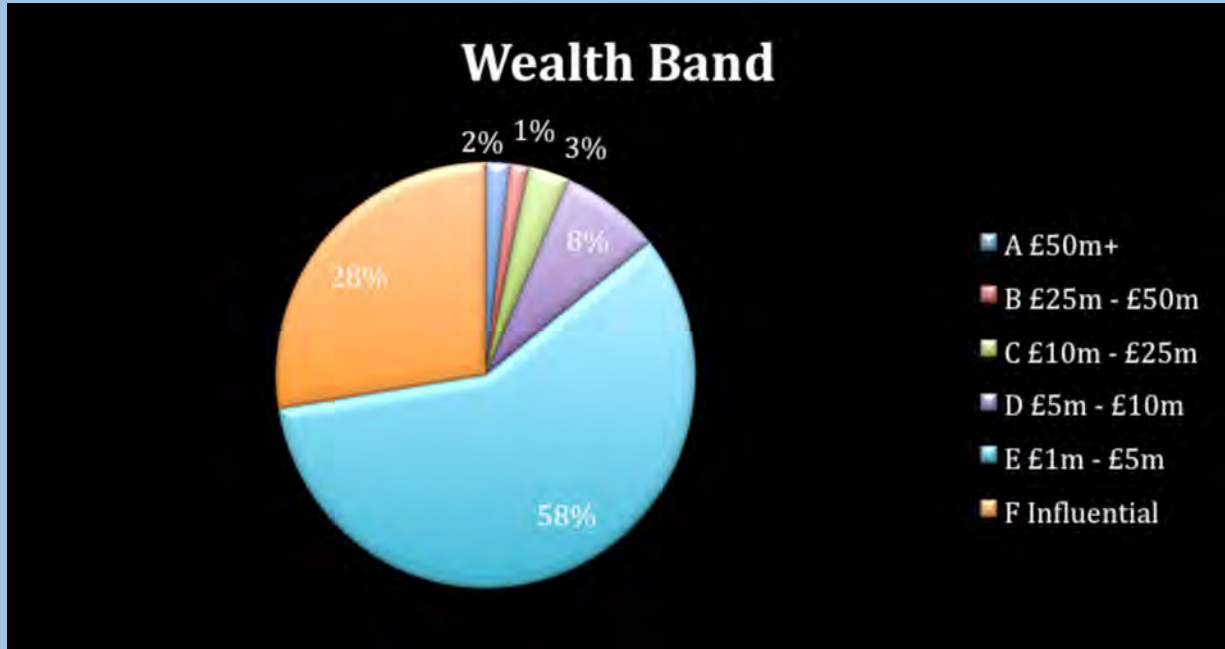
Gender

279 women were identified as potential millionaires or multi potential millionaires in the last 3 months accounting for 17% of all new wealth during this period. This is same as the previous quarter. The age profile between men and women is different. Significantly more women became millionaires in their twenties and thirties.



Wealth Band

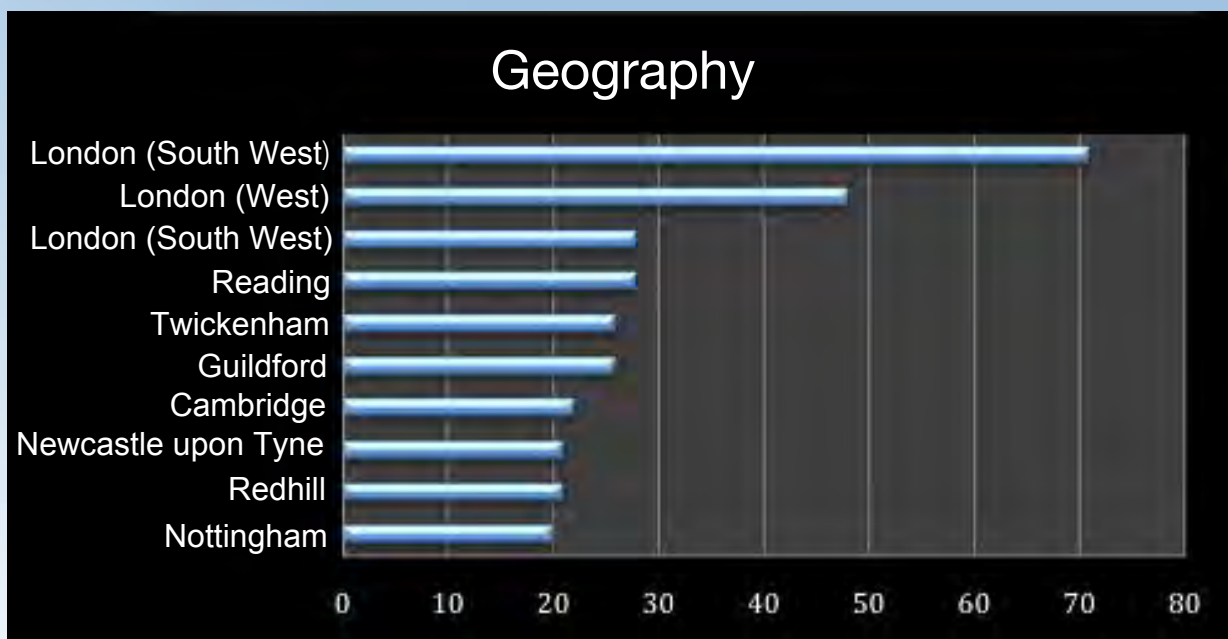
73% of all new wealth identified exceeded £1 million in liquid assets (e.g. cash from the sale of a private family business). 14% of all new wealth exceeded £5 million, whilst 55 people collected cash and/or liquid assets of over £25million of which 30 collected over £50 million.



Geography

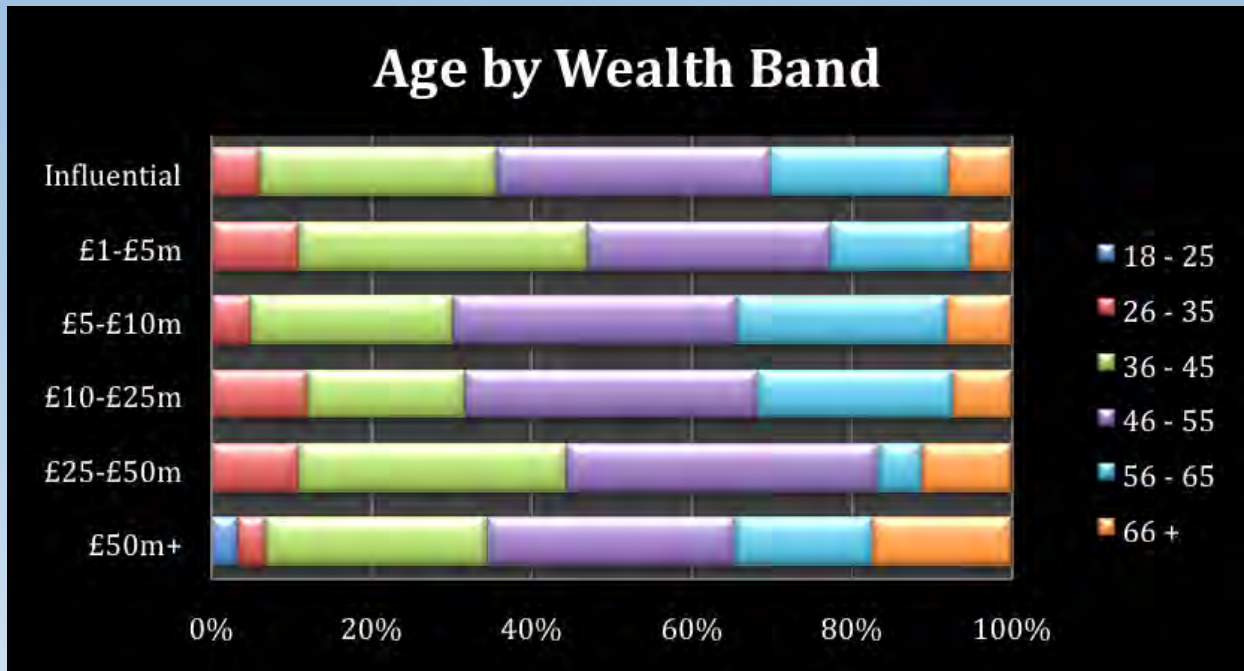
London continues to dominate the new wealth events accounting for the first three places for new potential millionaires. However other UK regions, which have produced over 20 new potential millionaires include reading with 28.

Cambridge, well known for its technology companies produces 22 millionaires with Redhill and Newcastle joint 8th with 21.



Age

Although the youngest potential millionaire was a 22 year old man, the youngest female potential millionaire was not far behind again at 27 years of age! You are never too old to become a millionaire! An 80 year old lady and 83 year old gentleman both joined the millionaire club in this last quarter. The trend in entrepreneurs becoming younger continues with 70 people under 36 years of age appearing, attaining significant new wealth.



Source

The source of new wealth continues to come from the sale of private or public companies. 86% of all events were from this source. Interestingly private company sales continue to account for the vast majority, 1174 events in total. Other significant sources included the sale of limited liability partnerships such as solicitors and accountants. 145 of these sales were recorded in the last quarterly period. The property sector still produced some new millionaires with 59 reported wealth events.

