



Free Data Summary Report

Date	30/07/2010	
Charity Name	Example	
Number of Supplied Records	10,263	
Number of Records which can be validated to Post Office Address File	10,052	97.9%
Remaining Records (includes overseas)	211	2.1%
Total Records Available for matching process	10,263	100.0%
Unique Properties represented by records	9,873	
Number of matched properties	573	
% of Matched Records to Legacy Prospect Database	6%	

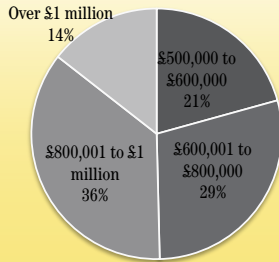
*The Legacy Prospect Database contains around 1.7% of UK Properties
All Subsequent Figures Relate to Matched Properties Only*

The Legacy Prospect Database is a database developed specifically for legacy marketing and planned giving fundraising.

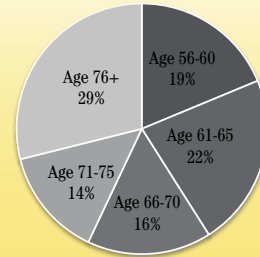
The Legacy Prospect Database is the first in the UK to combine factual information about property wealth and people's life-stage information as well as their other liquid assets.

The Legacy Prospect Database contains 350,000 records of properties above £500,000 in value with information about the homeowner's age, gender, years of residency as well as many other attributes of relevance to legacy fundraising

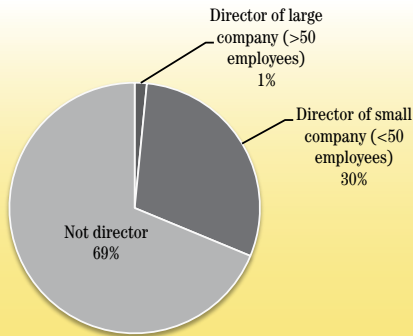
Property Value



Age



Directorships



Household Status

