

New Wealth Report Summer 2009



PROSPECTING FOR GOLD LTD

Wealth Intelligence Services™

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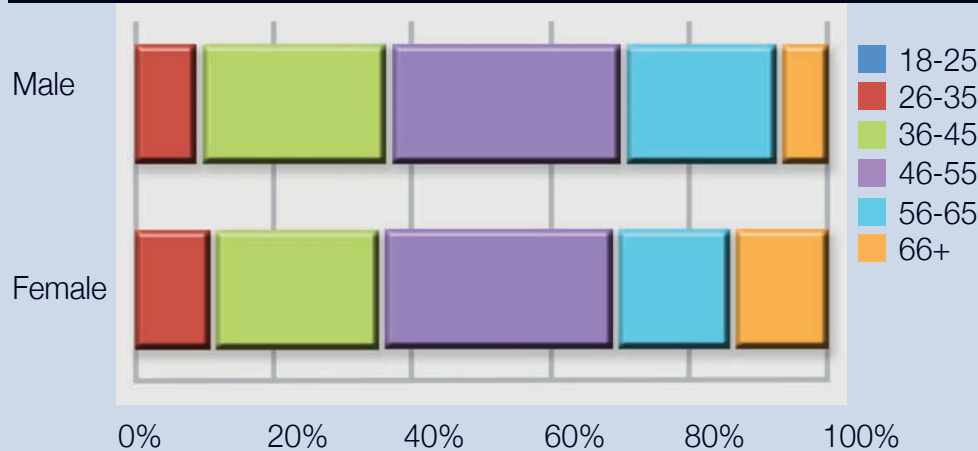
Highlights

- **1372** potential millionaires or potential multi millionaires have been identified in the last 3 months from 1462 different events.
- The oldest first time potential millionaire was a lady aged **88**.
- The youngest potential millionaire was a man aged **24**.
- **82%** of all potential millionaires identified were men.
- The richest first time potential millionaire received **£102million!**
- London was the most popular postal area for potential millionaires with **3 out of the 10 areas**.
- The largest source of new wealth came from **the sale of private limited companies**.

Gender

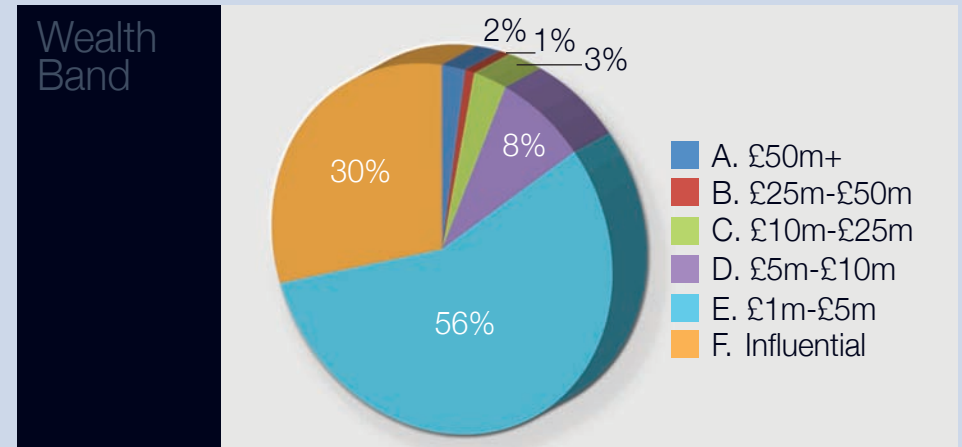
232 women were identified as potential millionaires or multi potential potential millionaires in the last 3 months accounting for 17% of all new wealth during this period. The age profile between men and women is very similar with proportionately more women becoming potential millionaires in their twenties and perhaps unsurprisingly more men achieving this goal after retirement age.

Age by gender



Wealth-Band

70% of all new wealth identified exceeded £1 million in liquid assets (e.g. cash from the sale of a private family business). 15% of all new wealth exceeded £5 million, whilst 22 lucky people collected cash and/or liquid assets of over £50million. 30% of the people identified have benefited from a wealth event but the size of their newly found wealth is as yet unknown.

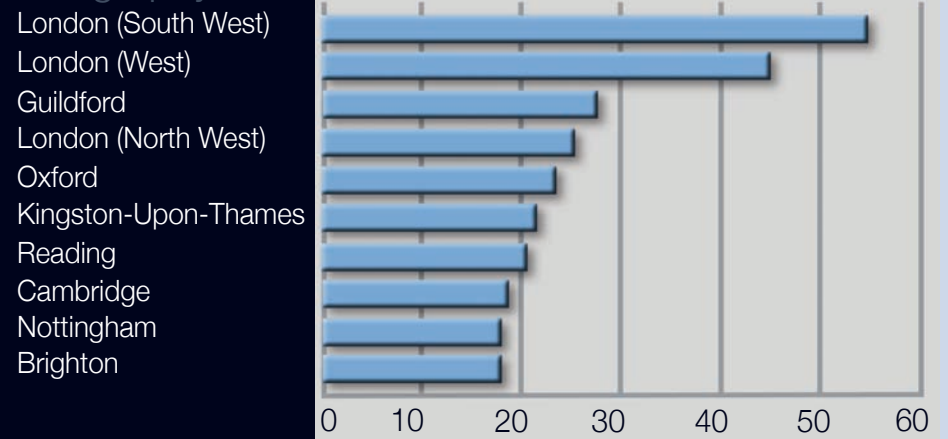


Geography

London SW and W perhaps not surprisingly account for the first and second most popular areas for new potential potential millionaires. However other UK regions, which have produced over 20 new potential potential millionaires include Oxford with 24.

Cambridge, well known for its technology companies produces 19 with Brighton and Nottingham joint 10th with 18.

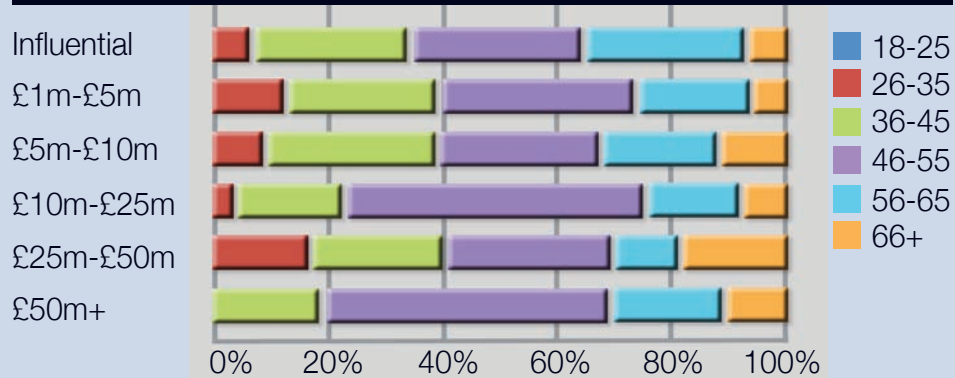
Geography



Age

Although the youngest potential millionaire was a 24 year old man, the youngest female potential millionaire was not far behind at 27 years of age! The oldest potential millionaire might have been female but the men were not far behind with an 87 year old new potential millionaire. The age of successful entrepreneurs has reduced over the last decade. This trend appears to be continuing with the wealthiest potential multi millionaires coming from people under 36 years of age.

Age by Wealthband



Source

The source of new wealth continues to come from the sale of private or public companies. 77% of all events were from this source. Interestingly private company sales accounted from the vast majority, 864 events in total. Other significant sources included the sale of limited liability partnerships such as solicitors and accountants. 178 of these sales were recorded in the last quarterly period. Although in the middle of a recession property, still produced 74 events.

Wealth Source

