



Free Data Summary Report

Date	01/01/2009	
Charity Name	Example Only	
Number of Supplied Records	125,000	
Number of Records Validated as PAF Format	78,594	62.9%
Number of Records that can be cleaned to PAF Format	36,893	29.5%
Remaining Records (includes overseas)	9,513	7.6%
Total Records Available for matching process	125,000	100.0%
Number of records in the Wealth Intelligence Database with a matching record in your file <i>(These records join to 3638 records in your input file)</i>	3,715	
% of Available Matched Records to Wealth Intelligence Database <i>(WID accounts for approximately 0.7% of UK Population)</i>	3.0%	

The Wealth Intelligence Database is factual. It does not contain any modelled data.

The Database only contains records of wealthy and influential people able to make or influence a donation of £5,000 or more.

The wealth of an individual on the Wealth Intelligence database is based on their free assets.

The Wealth Intelligence Database holds up to 30 different attributes for every single record.

All Subsequent Figures Relate to 3715 Matched Records Only

