



Free Data Summary Report

Date	30/07/2010	
Charity Name	Example	
Number of Supplied Records	25,896	
Number of Records which can be validated to Post Office Address File	24,100	93.1%
Remaining Records (includes overseas)	1,796	6.9%
Total Records Available for matching process	25,896	100.0%
Number of records in the Wealth Intelligence Database with a matching record in your file <i>(These records join to 514 records in your input file)</i>	512	
% of Available Matched Records to Wealth Intelligence Database <i>(WID accounts for approximately 0.7% of UK Population)</i>	2.0%	

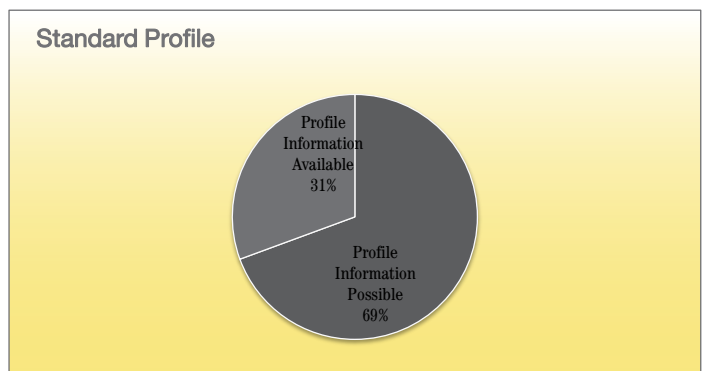
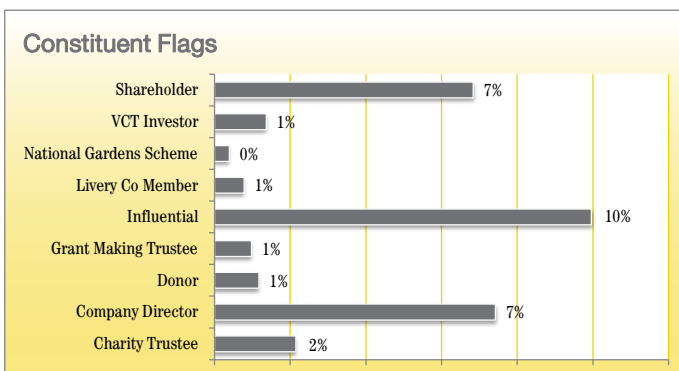
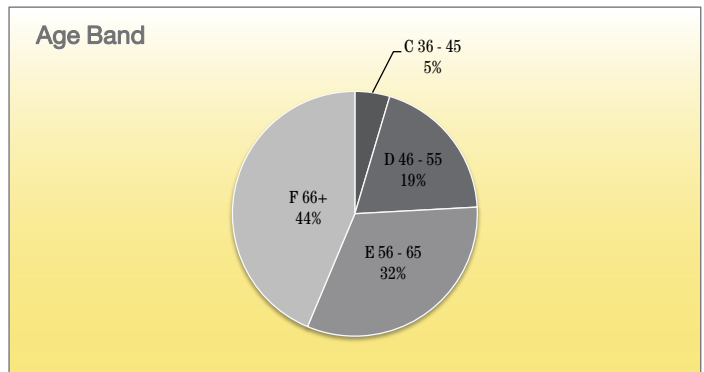
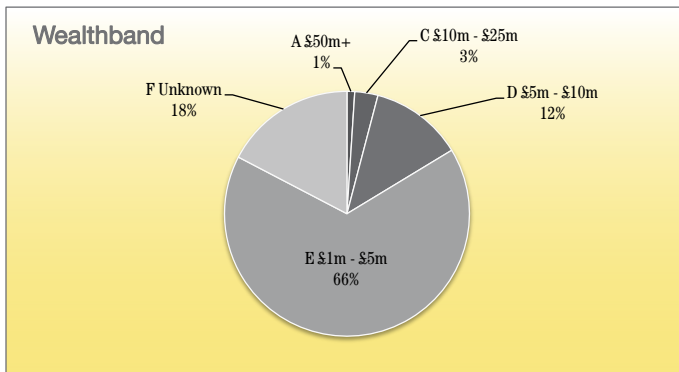
All Subsequent Figures Relate to 512 Matched Records Only

The Wealth Intelligence Database is factual. It does not contain any modelled data.

The Database only contains records of wealthy and influential people able to make or influence a donation of £5,000 or more.

The wealth of an individual on the Wealth Intelligence database is based on their free assets.

The Wealth Intelligence Database holds up to 30 different attributes for every single record.



Full definitions of items appearing on this report are available in our information pack at <http://www.prospectingforgold.co.uk/pdfs/WID.pdf>

Next Steps

Need more insight? Get our full Preliminary Match Report for £500 plus VAT.

Move to purchase? Buy our Wealth Tag or Snapshot products at £3 per name or £8 per name respectively (plus VAT) - minimum order value of £500 plus VAT applies.